

ABSTRACT OF THE DISCLOSURE

A method and apparatus useful in the application of linerless labels to surfaces of elements is provided in a methodology so that conventional lined label applicators can be used with linerless labels. A source of linerless labels is provided comprising a composite of an elongate sheet of reusable, temporary liner having adhered to a low adhesion surface of said reusable, temporary liner an adhesive face of a precut linerless label, the composite possibly being in a roll. The source of linerless labels is used in a method for enabling a lined label applicator to accept linerless label sheet for application to the surface of elements comprising associating a source of precut linerless labels on a roll of reusable, temporary liner sheet to a lined label applicator so that a composite of:

- a) the reusable, temporary liner sheet and
- b) preferably micro-bridged cut-out linerless labels

is fed into the lined label applicator where lined label is normally directed into the lined label applicator.